

TOWN OF TUSAYAN

at the entrance to Grand Canyon National Park



October 31, 2020

TO WHOM IT MAY CONCERN:

The Tusayan Town Council is usually hesitant to enter into policy formation that might have a significant impact within the boundaries of another jurisdiction. In this case, however the town of Tusayan has been petitioned and the community of Valle does not have an independent governing body to speak on its' behalf. Due to these mitigating circumstances, we feel more comfortable giving voice to the results of recent surveys that have been conducted online regarding the possibility of a name change.

As a result of these findings the Town of Tusayan supports the name change of Valle to Grand Canyon Junction. Furthermore, the town recognizes that such a name change could result in less confusion, a greater sense of community identity throughout the entire geographical region, improved economic opportunities for the area, and possible increased visibility on the regional, state and national level. Because of this potential, the Town of Tusayan encourages all officials to look seriously and research this opportunity further. Please consider the potential name change and the full impact that it may have on the community and surrounding area moving into the future.

Sincerely,

Craig Sanderson
Mayor
Town of Tusayan